

1975

MARCH 31

35th year

a weekly
publication

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fashion calendar

ruth finley, publisher • 185 east 85st., n.y., n.y. 10028 • (212) 289-0420

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, MARCH 31, 1975

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday March 31	SUMMER ADDITIONS IN TENNIS APPAREL Tennis fashions for men and women. By appointment. Contact: 354-3600.	LOOMTOGS TENNIS WHITES	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Monday March 31	OPENING OF FALL WOMEN'S COLLECTION Continuous by appointment. Contact: Alan Sekoff, 582-1760.	BILL KAISERMAN FOR RAFAEL	29 WEST 56TH STREET SHOWROOM - 4TH FLOOR
Beginning Monday March 31	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-8508.	REAL OF PARIS	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
March 31	EARLY FALL SHOWINGS IN LOS ANGELES (March 31-April 3)		
Tuesday April 1 4:00 P.M.- 6:00 P.M.	PRESS PREVIEW: TENNIS FASHION MUSICAL REVUE "What Is This Thing Called Love" -- tennis fashions featuring Kodel. Special guest: Bobby Short. For press only, by invitation. Contact: 262-7220.	EASTMAN CHEMICAL PRODUCTS	1133 SIXTH AVE. (43RD ST) EASTMAN KODAK GALLERY
April 1- April 4	50TH READY-TO-WEAR SHOWINGS AT PITTI PALACE, FLORENCE, ITALY Contact: Centro di Firenze per la Moda Italiana, 50121 Firenze, Viale Gramsci 9/2 Tel: 679183		
Tuesday April 1- April 11	FALL-WINTER PRET-A-PORTER SHOWINGS IN PARIS (Schedule in last week's issue) (Showings at Porte de Versailles, April 5-10). Contact: Denise Dubois, Chambre Syndicale, 100 Faubourg St. Honore, 75008 Paris (Tel: 266-64-44). N.Y. Contact: Buyers--French Trade Shows, 1350 Sixth Ave., 582-4960. Press: French Apparel Center, 11 West 42nd Street, 354-8620.		
Tuesday April 1- April 17	FALL 1975 FASHION FORECAST (Dates extended). At 9:00 and 4:00, Tues., Wed., Thurs. Contact: 692-5386.	GLAMOUR MAGAZINE	350 MADISON AVENUE SHOWROOM - 10TH FLOOR
Wednesday April 2 9:30 A.M. Breakfast	DESIGNER FASHIONS-- CAROLINA BREAKFAST Fashions in Galey & Lord fabrics -- the "Barefoot Days" collection from Lord & Taylor, showing fashions by: Geoffrey Beene, Brigance, Jeremy Wren, Nipon, Sportwhirl, others. By invitation. Contact: Rosemary Sheehan, 333-6420.	BURLINGTON SPORTSWEAR	1345 SIXTH AVENUE CAROLINA ROOM-21ST FL.
Wednesday April 2- April 16 9:30 A.M. & 3:30 P.M.	MENSWEAR FORECAST FOR SPRING/SUMMER 1976 An overview of the current menswear European fashion scene and a projection of silhouette and fabric trends for Spring/Summer '76. Daily at 9:30 and 3:30 until April 16. By appointment. Contact: 764-8084.	CELANESE FIBERS	1211 AVE. OF AMERICAS 17TH FLOOR-AUDITORIUM
Wednesday April 2 12:30 P.M.	WARM WEATHER FASHIONS AT LUNCHEON Reservations (\$8.50): CI 6-9171. Barbetta Publ: Ellen Perl, TE 2-8212.	DIANE VON FURSTENBERG	BARBETTA RESTAURANT 321 WEST 46TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday April 3 5:00 P.M.- 7:00 P.M.	BENEFIT PREVIEW: GALLERY EXHIBIT Paintings by Mrs. Nena Goodman, for benefit of N.Y.C. Affiliate, Inc. of Nat'l. Council on Alcoholism. Donation: \$15.00. Publ: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	NENA'S CHOICE GALLERY FOURTH FLOOR
April 3- April 6	EASTERN SKI SHOW BY SKI COUNCIL OF AMERICA AT PLAYBOY CLUB, GREAT GEORGE, McAFEE, N.J. Contact: Doris Taplinger, 415 Madison Avenue, TR 4-3030.		
Friday April 4 9:00 A.M.& 12:00 Noon	TWO SHOWINGS: FALL MENSWEAR "Menswear - Fall '75" -- Co-chmn: Katherine Agnello, Men's Fashion Association and Leda Sanford, Men's Wear Magazine. Breakfast: \$15.00, members; \$20.00, guests. Luncheon: \$20.00, members; \$25.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Saturday April 5 8:00 P.M.	15TH ANNUAL MODEL AWARDS Annual convention (April 3-6) of models from U.S. and Canada. (Special awards, Fri., April 4 at 8:00 P.M., Factoria, 6 East 58th St.) By invitation. Contact: Morton Male (914) 737-8512.	WORLD MODELING ASSOCIATION	BARBIZON PLAZA HOTEL LITTLE THEATRE
April 5- April 9	CANADIAN FASHIONS FOR MEN AND WOMEN AT HYATT REGENCY HOTEL IN LOS ANGELES, 711 South Hope St., L.A. Contact: Ellen Mosler, Canadian Consulate, L.A.		
April 5	EARLY FALL SHOWINGS IN DALLAS (April 5-9); CHICAGO (April 5-8)		
April 6	MEN'S AND BOYS' EXHIBIT BY BAMA AND NAMSB, N.Y. Statler Hilton (April 6-9)		
April 6	INTERCHIC FASHION WEEK IN BERLIN (April 6-9)		
April 6- April 10	SEMI-ANNUAL INTERNATIONAL FASHION FAIR IN MUNICH Contact: Gerald Kallman, (201) 653-3304		
Beginning Monday April 7	PREVIEW OF FALL COLLECTION Continuous showings by appointment. Contact: 354-3600.	LOOMTOGS BY MARIE YELJENIC	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Monday April 7	FALL COLLECTIONS BY TRISHA SAYAD By appointment. Contact: 947-7507. Publicity: Carole Thorpe Shapiro, 586-0909.	OFFSPRING & THE WILLIS AVENUE BRIDGE WORKS	1407 BROADWAY SHOWROOM - 18TH FLOOR
Tuesday April 8 6:30 P.M.	BENEFIT PREVIEW: SPRING DESIGNER ROOMS "Variations on a Theme" -- Benefit for N.Y.C. Ballet Guild and N.Y.C. Opera Guild -- presenting Spring 1975 Designer Rooms, created by Richard Knapple. Rooms will be dedicated to City Center personalities and fans including Joanne Woodward, Joel Grey, Julius Rudel, Mrs. John V. Lindsay, George Balanchine, Jerome Robbins, Beverly Sills. Supper catered by 13 of N.Y.'s leading caterers and restaurants. Honorary chairman: Mrs. Abraham D. Beame. City Center chmn: Mrs. Howard Sloan. Tickets: \$25.00 (entitles donor to a one year membership to either the N.Y. City Ballet Guild or N.Y.C. Opera Guild). Reservations: JU 6-2828 or JU 6-2996. Bloomingdale's contact: Leslie Gillen, 223-7205. City Center Press Contact: Gene Barnes, 245-1133.	BLOOMINGDALE'S	7TH FLOOR
Wednesday April 9 12:30 P.M.	SPRING & SUMMER FASHIONS AT LUNCHEON Reservations (\$8.50): CI 6-9171. Barbetta Publ: Ellen Perl, TE 2-8212.	HANAE MORI BOUTIQUE	BARBETTA RESTAURANT 321 WEST 46TH STREET

April 9- April 11	LONDON FASHION FAIR INTERNATIONAL AT EARLS COURT EXHIBITION CENTER Contact: T.P. Randle, Clothing Export Centre, 26-28 Sackville St., London		
Saturday April 12- April 15	FALL-WINTER HOME SEWING SHOW "How to Improve Business Despite Inflation and Recession." Profitability seminar, April 12. Contact: Christopher Cross Assoc, 40 E. 38th, 689-1300.	AMERICAN HOME SEWING COUNCIL	STATLER-HILTON HOTEL 7TH AVE. & 33RD ST.
April 13- April 15	NEW YORK SHOE SHOW AT HOTEL McALPIN. Contact: Boot & Shoe Travelers' Assn. of N.Y., Room 2180, Hotel McAlpin, PE 6-5700.		
Beginning Monday April 14	OPENING OF FALL COLLECTION Continuous by appointment.	JERRY FEDER FOR FRANCINE Contact: Bill Friese, 594-5040.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday April 14	OPENING OF FALL COLLECTIONS Continuous by appointment.	GUNDA; WILLI OF CALIF; RANDAZZO OF DALLAS Contact: Marion Auley, 947-8470.	530 SEVENTH AVENUE SYLVAN RICH SHWM-20TH FL.
Beginning Tuesday April 15	OPENING OF FALL COLLECTION Also showing of Costume Capers. By appointment. Contact: Peggy Shiller, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday April 15	OPENING OF FALL COLLECTION Continuous by appointment.	DESIGN THAI & STAR OF SIAM Contact: Joanne Jaap or Linda Bach, 239-8530.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
April 15	INT'L LEATHER & ALLIED INDUSTRIES EXPOSITION AT N.Y. HILTON HOTEL (April 15-16)		
Wednesday April 16 8:00 A.M. Breakfast	OPENING OF FALL COLLECTION Showing at 8:45. By invitation. (Note change of date and place). Thereafter at showroom, 1411 Broadway, 9th floor. Publ: Harriette Graham, 354-0600.	SHIP 'N SHORE (1411 BROADWAY)	500 CLUB 500 SEVENTH AVENUE
Wednesday April 16 4:00 P.M. Cocktails	FALL FASHIONS FOR MEN AND WOMEN By invitation. Thereafter, women's fashions at showroom, 530 Seventh Avenue, 14th floor. Contact: 354-8336.	DIANE VON FURSTENBERG; & EGON VON FURSTENBERG	HOTEL PIERRE COTILLION ROOM
Thursday April 17 10:30 A.M.	PRET-A-PORTER-- N.Y. PREMIERE "Pret-a-Porter Comes to Seventh Avenue"--Fashions from Paris by Michel Ajers, Clubmen, Georges Memmi; from Italy by Ancona, Marinella, Raffaello, Schvili. By invitation. Thereafter by appointment. Contact: 391-1906. Publicity: Ruth Hammer Associates, 685-8290.	DESIGN CONCEPTS	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Friday April 18 9:30 A.M. Breakfast	PRESS SHOW: ITALIAN KNITWEAR & READY-TO-WEAR Fall-Winter collections by 30 high fashion designers from Rome, Florence, Milan at 3rd annual presentation, in cooperation with Italian Ministry for Foreign Trade. Official opening fashion presentation at 12:00 Noon. Other shows, April 21, 22, 23 at 11:30 A.M., Crystal Room. By invitation. For trade through April 25 on 11th floor. Contact: Press-Hamra Assoc., 753-9833, Trade, 432-9188.	ITALIAN TRADE COMMISSIONER	HOTEL PLAZA BALLROOM
Friday April 18 12:00 Noon Luncheon	BICENTENNIAL FILM & STAGE PRESENTATION Reviewing 200 years of American fashion; and preview of Fall '75 ready-to-wear. Guest Speaker: Bess Meyerson. Co-chmn: Marjorie Deane and Sheila Levy. Prices: \$30.00, members; \$35.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
April 20	IGEDO FASHION FAIR IN DUSSELDORF (April 20-24)		
Monday April 21 9:30 A.M.	FALL SHOWING IN CALIFORNIA By reservation. Contact: (213) 627-0806. (L.A.)	HELGA	722 SO. LOS ANGELES ST. SHOWROOM
Monday April 21 4:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment in showroom, 21st fl. Contact: 279-8120	GAYLE KIRKPATRICK FOR TUDOR SQUARE (1407 BWAY)	500 CLUB 500 SEVENTH AVENUE
Monday April 21 6:00 P.M. Cocktails 7:00 P.M. Show 8:30 P.M. Dinner	ANNUAL FASHION CRITICS' AWARDS SHOW AND DANCE Awards will be presented to students by designer-critics: Adri, Donald Brooks, Erika Elias, Elinore Fishman, Stan Herman, Donna Karan, Kasper, Calvin Klein, Anthony Muto, Leo Narducci, Shannon Rodgers, Bill Smith, Ann Webster, Chester Weinberg, John Weitz. Commentary--Edith Raymond Locke. Parsons Award to Stanley J. Goodman--chairman of Board, The May Department Stores. (Black tie). Reservations: \$150.00. Contact: Edwin Cohen, 741-5662.	PARSONS SCHOOL OF DESIGN (66 FIFTH AVE.)	NEW YORK HILTON HOTEL GRAND BALLROOM
Beginning Monday April 21	FALL-WINTER COLLECTION Continuous showings by appointment. Contact: Graziella Lobo, 421-4638.	GIVENCHY NOUVELLE BOUTIQUE	145 EAST 52ND ST. 4TH FLOOR
Beginning Monday April 21	FALL AND WINTER SPORTSWEAR COLLECTION Continuous by appointment. Contact: Graziella Lobo, 371-6646.	JEAN HALM-PARIS	ARIANE BRENER LTD. 145 E. 52ND-4TH FL.
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-7880.	EVA FOR ROBERT JANAN	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Monday April 21- April 28	SHOWING OF FALL COLLECTION Silk and cotton crochet fashions. By appointment. Contact: Alina Roux, 737-7810.	LACIS, LTD. BY PERICLIS GREK	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday April 21	FALL COLLECTION IN CALIFORNIA Continuous by appointment. Contact: (213) 627-5201 (L.A.).	MR. BLACKWELL	719 SO. LOS ANGELES ST. SHOWROOM
Beginning Monday April 21	FALL-WINTER COLLECTION Continuous by appointment. Contact: Graziella Lobo, 371-6646.	PIRETTA-FINLAND	ARIANE BRENER LTD. 145 EAST 52ND-4TH FL.
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 391-1790.	TIKTINER	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday April 22 10:00 A.M.	PRESS PREVIEW: PHOTOGRAPHIC EXHIBIT To meet Lord Snowdon, Antony Armstrong-Jones, launching his photographic exhibit, "Assignments." By invitation. (Benefit at 6:30 P.M. -- see pg. 5). (Open to public, April 23-May 9). Contact: Meryle Kates, 679-7800, ext. 375.	B. ALTMAN & CO.	361 FIFTH AVE. (34TH ST) 6TH FLOOR
Tuesday April 22 10:00 A.M.	OPENING OF FALL COLLECTION Fashion show of "Gladabouts Collection" by Lois Anderson. By invitation. Thereafter continuous. Contact: Bernice Lewis, 524-6535.	TANNERWAY	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 22 11:00 A.M.	OPENING OF FALL COLLECTION By reservation. Thereafter by appointment. Contact: LO 3-0988.	GIL AIMBEZ FOR GENRE	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday April 22 3:00 P.M.	BENEFIT SHOW BY KARL LAGERFELD Karl Lagerfeld will present his Fall 1975 Pret-A-Porter collection at a benefit for the Memorial Sloan-Kettering Cancer Center. By invitation. Tickets: \$20.00. Contact: Brad Tonkin, 879-3000, ext. 2396. Press: Paulette Dufault, 759-6534.	THE HOUSE OF CHLOE	LINCOLN CENTER AVERY FISHER HALL
Tuesday April 22 6:30 P.M.	BENEFIT RECEPTION-- "ASSIGNMENTS-SNOWDON" Lord Snowdon will be the guest of honor at a champagne reception to preview his photographic exhibit. Benefit of Association Residence for The Aged. Honorary Chmn: Mrs. Abraham Beame, Mrs. Howard E. Cox, Mrs. John Eisenhower. General Chmn: Mrs. Stanley H. Weintraub. Tickets (\$25 each), contact: 685-6113.	B. ALTMAN & CO.	6TH FLOOR 361 FIFTH AVENUE
Beginning Tuesday April 22	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 239-7080.	JOHN ANTHONY RAINWEAR	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Tuesday April 22	OPENING OF FALL COLLECTION By appointment. Contact: 244-3558.	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday April 22	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Bill Levin, 221-1995.	SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday April 23 10:00 A.M. Coffee	PREVIEW: FALL AND WINTER COLLECTION By invitation. Publicity: Vera Bacal, PL 3-8421. Thereafter by appointment. Contact: 594-5010.	MADY GERRARD	15 WEST 36TH STREET SHOWROOM - 13TH FLOOR
Wednesday April 23 2:00 P.M.	PREVIEW OF FALL COLLECTION Also Mon., April 28 at 10:00 A.M. By reservation. Contact: 947-7457.	GEORGE SAMEN FOR KIKI HART	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday April 23 4:00 P.M.	PREVIEW OF FALL SPORTSWEAR COLLECTION Show followed by reception. By invitation. Thereafter by appointment, at showroom, 2nd floor. Contact: 354-1500.	BLASSPORT (550 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Beginning Wednesday April 23	FALL COLLECTIONS BY GENE BERK Also g.b. 3. Continuous by appointment. Contact: Marie Lippe, 736-0151.	PAGANNE LTD.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
April 23	INTERNATIONAL FUR FAIR IN FRANKFURT (April 23-27)		
Beginning Thursday April 24	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 239-9477.	JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Thursday April 24 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Johanna Burke, 868-4466.	CAROL HORN'S HABITAT (1411 BROADWAY)	PLACE TO BE ANNOUNCED

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday April 24 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter in showroom, 512 Seventh, 11th fl. Contact: 565-2636.	DON SAYRES FOR GAMUT	FASHION TENNIS CENTER 512 SEVENTH AVE-2ND FL.
Thursday April 24 12:30 P.M. Luncheon	KNITWEAR FASHIONS AT LUNCHEON SHOW New fashion concepts in knitwear and swimwear for men, women and children. Participants include: Allied Chemical Corp; American Cyanamid Co; American Enka Corp; Courtaulds North America, Inc.; E.I. Dupont de Nemours & Co. Tickets: \$15.00 each. Produced by Mia Grau. Contact: NKO A, MU 3-7520.	NATIONAL KNITTED OUTERWEAR ASSOCIATION	HOTEL AMERICANA BALLROOM
Thursday April 24 2:00 P.M.	OPENING OF FALL COLLECTIONS By reservation. Contact: Shirley or Diana, 244-2700.	GINALA, GINESSA, AQUANALA	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Thursday April 24 3:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Andrea Basile, PE 6-8888.	GUNTER	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Thursday April 24 5:00 P.M.	OPENING OF FALL COLLECTION For press and buyers. By invitation. Contact: Mallory Tone, CI 7-1100, ext. 345.	ZANDRA RHODES OF LONDON	HENRI BENDEL 2ND FLOOR
Saturday April 26 8:00 P.M.	"THE BALL OF THE PAINTED SCREEN" Hanae Mori will present Spring and Summer boutique and couture fashions; also preview of Fall couture. Guest of Honor: Ambassador Nobuyuki Nakashima, Consul General of Japan in N.Y. Buffet dinner: 9:00-11:00 P.M. Fashion show: 11:00 P.M. (Black Tie). Tickets per couple: \$75 to \$250. Contact: 789-2493.	BROOKLYN MUSEUM (COMMUNITY COMMITTEE)	EASTERN PARKWAY AT WASHINGTON AVENUE (BKLYN)
Beginning Sunday April 27	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 265-3988.	MR. BLACKWELL (719 SO. LOS ANGELES ST)	HOTEL WARWICK 65 W. 54TH (SUITE 2206)
Monday April 28 10:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-5726.	HANAE MORI BOUTIQUE & COUTURE	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
April 28	10:00 A.M., KIKI HART BY GEORGE SAMEN (2nd show), 530 7th, 5th fl, 947-7457		
Monday April 28 11:00 A.M.	OPENING OF FALL- WINTER COLLECTION By invitation. Thereafter by appointment at 131 East 71st Street, 4th floor. Contact: Joan Blumberger, 524-2042.	MARY McFADDEN	760 PARK AVE.-6TH FL. J. PATRICK LANNAN
Monday April 28 11:00 A.M.	OPENING OF FALL COLLECTION By reservation. Thereafter by appointment. Contact: 244-7522.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Monday April 28 12:00 Noon	PRESS PREVIEW OF FALL COLLECTION By invitation. Buyers shows, April 30, May 6, 8 at 2:30 P.M. By reservation. Contact: LA 4-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Monday April 28 1:00 P.M.	OPENING OF FALL COLLECTION Also, Monday, May 5 at 1:00. By reservation. Contact: Don Friese, 594-0030.	MALCOLM STARR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday April 28 2:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: LO 3-1640.	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Monday April 28 3:00 P.M.	OPENING OF FALL COLLECTION By invitation. Contact: Mary Kloss, 868-2880. Publ: Eleanor Lambert, MU 8-2130.	PAPILLON	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Monday April 28 4:00 P.M.	OPENING OF FALL COLLECTION By reservation. (<u>Note change of time</u>). Contact: Jean Roberts, 524-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday April 28 5:00 P.M.	PREMIERE SHOWING: FALL COLLECTION By invitation. Thereafter by appointment. Contact: 730-8014; or 594-4653.	MAX AND MARILYN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Monday April 28 5:30 P.M.	OPENING OF FALL COLLECTION Also, May 5 and 12 at 5:30. By appointment. Contact: 225-9039.	HELGA (722 SO. LOS ANGELES ST.)	HOTEL GOTHAM SUITE 1609
Beginning Monday April 28	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Gladys Thompson, 594-4470.	CASI	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday April 28	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Terry Heitzler, 239-4155.	JAMES DAUGHERTY	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday April 28	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Miss Fritzi, 239-9400.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday April 28	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Richard Blauner, 239-9494.	KAPPI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday April 28- May 9	OPENING OF FALL/ WINTER COLLECTION Presentation of Fall/Winter ready-to-wear fashions and bicentennial home furnishings collection. By appointment, 247-2200. Thereafter at showroom, 386 Fifth Avenue. Contact: Peggy Doukas, 751-8212.	MOUNTAIN ARTISANS (CHARLESTON, W. VA.)	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday April 28	FALL BY BELLE SAUNDERS & JOEY GARGUILLO Continuous by appointment. Contact: LO 4-9194.	ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday April 28	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 758-2341.	SIBLEY-COFFEE LTD.	37 WEST 57TH STREET SHOWROOM
Beginning Monday April 28	OPENING OF ACTIVE SPORTSWEAR COLLECTION Continuous showings by appointment. Contact: 354-3600.	SPORTS EDITIONS	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Monday April 28	OPENING OF FALL COLLECTION Continuous by appointment. Contact: LO 4-9194.	STEPHAN CASUALS BY SANDY KAYNE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday April 28	FALL COLLECTION IN NEW YORK Continuous by appointment.	ERNST STRAUSS (217 E. 8TH, L.A.) Contact: (213) 623-8112; or CI 7-2200.	HOTEL GOTHAM SUITE 1801
Tuesday April 29 8:45 A.M.	OPENING OF FALL COLLECTION By reservation. Thereafter by appointment, in Suite 901. Contact: 751-0400.	HUBERT LATIMER FOR ATELIER 7	HOTEL PLAZA WHITE & GOLD SUITE
Tuesday April 29 10:00 A.M.	OPENING OF FALL COLLECTION Also Tues., May 6 at 10:00 A.M. By reservation. Contact: LA 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 29 11:00 A.M.	OPENING OF FALL COLLECTION By reservation. Thereafter by appointment. Contact: 221-8330.	ALBERT CAPRARO FOR JERRY GUTTENBERG	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 29 12:00 Noon	OPENING OF FALL COLLECTION By invitation. Also., Tues. May 6 at 12:00 Noon. Contact: LA 4-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 29 1:00 P.M.	OPENING OF FALL COLLECTION By reservation. Thereafter by appointment. Contact: CH 4-0600.	PAT SANDLER	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday April 29 2:30 P.M.	OPENING OF FALL COLLECTION Also Mon., May 5 at 2:30. By reservation. Contact: 244-1872.	LEW PRINCE OF ALDRICH; LEW PRINCE II	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday April 29 3:30 P.M.	OPENING OF FALL COLLECTION By invitation. Also, Mon., May 5 at 3:30 by reservation. Contact: 239-7080.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday April 29 4:30 P.M.	SHOWING OF FALL COLLECTIONS <u>Show at 5:00.</u> By invitation. Publicity: (Estevez)--Eleanor Lambert, MU 8-2130; (Eva Gabor)--Jody Donohue Associates, 688-8653. Thereafter at 530 Seventh Ave., 8th floor. Contact: Ruth Winslow, 221-6655.	ESTEVEZ; EVA GABOR LOOK; ANYTIME BY ESTEVEZ	HOTEL PLAZA BAROQUE ROOM
Tuesday April 29 4:30 P.M.	WOOLEN AND KNITTED FASHIONS FROM IRELAND By invitation. Contact: Rosemary Sheehan, 333-6420.	DONALD DAVIES OF DUBLIN	HOTEL GOTHAM EMBASSY RM-3RD FLOOR
Beginning Tuesday April 29	OPENING OF FALL RAINWEAR COLLECTION Continuous by appointment.	GRETA PLATTRY FOR TEAL TRAINA Contact: Jean Roberts or Grace Reeves, 524-3520.	550 SEVENTH AVENUE SHOWROOM - 15TH FL.
Wednesday April 30 9:00 A.M. & 3:00 P.M.	REPORT FROM PARIS: PRET-A-PORTER Lee Ennis, vice president of the Talon Fashion Center, will give color slide presentations om Fall/Winter ready-to-wear from Paris. Also, Thurs., May 1 at 9:00 A.M. and 3:00 P.M. By reservation. Contact: Janice Rotchstein, Peter Martin Assoc., Inc., 838-3050.	TALON ZIPPERS	CAFE COCO (39TH & 40TH) 555 SEVENTH AVENUE
Wednesday April 30 10:00 A.M.	OPENING OF FALL COLLECTION Also introducing Albert Nipon Unlimited, a new collection of coordinated separates. By invitation. Thereafter by appointment. Contact: 354-0760.	ALBERT NIPON; & ALBERT NIPON UNLIMITED	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR

Wednesday April 30 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday April 30 12:00 Noon	OPENING OF FALL COLLECTION Sportswear for Mel Mortman; dresses for The Kreisler Group. By invitation. Thereafter by appointment. Contact: Sportswear--Frances Miller, 564-1820; Dresses--Marilyn Pignoni, 221-0657.	JOHN KLOSS	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Wednesday April 30 12:00 Noon	CHANEL FASHIONS AT BENEFIT LUNCHEON First American showing of Chanel's Paris collection. Co-chmn: Mrs. Edwin Hilson and Marion Feldman. Tickets: \$35.00 and \$50.00, for benefit of American Cancer Society, 19 West 56th Street, 586-8700.	AMERICAN CANCER SOCIETY	HOTEL PIERRE BALLROOM
Wednesday April 30 1:00 P.M.	OPENING OF FALL COLLECTION Also Tues., May 6 at 1:00 P.M. By reservation. Contact: 736-6983.	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Wednesday April 30 2:00 P.M.	PREMIERE SHOWING: FALL COLLECTION By invitation. Thereafter by appointment. Contact: WI 7-5324.	CHRISTOPHER McDONNELL	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
April 30	2:30 P.M., BILL BLASS (2nd show), 550 Seventh Ave., 17th floor, LA 4-6968		
Wednesday April 30 3:30 P.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: LO 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Wednesday April 30 4:30 P.M.	OPENING OF FALL COLLECTION Also May 6 and 8 at 4:30. By reservation. (Press show, Wed., May 7 at 11:30 A.M. By invitation). Contact: LO 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Wednesday April 30 5:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment in showroom, 13th floor. Contact: Marilyn Kawakami, 736-8868.	HAIRE FOR FRIEDRICKS (205 WEST 39TH STREET)	PLACE TO BE ANNOUNCED
Beginning Wednesday April 30	OPENING OF FALL COLLECTION Daytime and evening ensembles by Jay Anderson and Fred Ackerman. By appointment. Contact: Mrs. Walker, 947-0964. P.R.: Margaret Hodge, 758-9230.	POSH, INC, BY JAY ANDERSON	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
May 1	9:00 A.M. & 3:00 P.M., TALON ZIPPERS Pret A-Porter Slides, Cafe Coco, 838-3050		
Thursday May 1 9:00 A.M.	SHOWING OF FALL COLLECTION By reservation. Thereafter by appointment. Contact: 221-4200.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday May 1 10:00 A.M.	PRESS PREVIEW OF FALL COLLECTION Preview of Bonnie Cashin's collection for Philip Sills. By invitation. Thereafter by appointment. Contact: Arthur Sheer, LO 5-0274. Publicity: Ruth Hammer Associates, 685-8290.	BONNIE CASHIN FOR PHILIP SILLS	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR
Thursday May 1 11:00 A.M.	OPENING OF FALL COLLECTION Showing for press at 3:00. By invitation. Also, Tues., May 6 at 11:00. By reservation. Contact: LA 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR

Thursday May 1 12:00 Noon	PRESS PREVIEW OF FALL COLLECTION By invitation. Buyers' show at 5:00 P.M. By reservation. Contact: 221-6252.	STEPHEN BURROWS	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Thursday May 1 12:30 P.M.	BENEFIT LUNCHEON Presented by Jo Hughes for benefit of Musicians Emergency Fund. By invitation.	MUSICIANS EMERGENCY FUND	ST. REGIS HOTEL ROOF
Thursday May 1 1:00 P.M.	OPENING OF FALL COLLECTION By invitation. Publicity: Joanne Creveling, 586-2377. Thereafter by appointment. Contact: Celeste Lucci, WI 7-5324.	ANDREW ARKIN/ PIERRE BALMAIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Thursday May 1 2:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 947-6845.	VICTORIA ROYAL BY MARTIN STAEHELY	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
May 1	3:00 P.M., OSCAR DE LA RENTA (Press show, by invitation)	550 7th, LA 4-9350	
Thursday May 1 4:00 P.M.	PRESS PREVIEW OF FALL COLLECTION Also May 6 at 3:30. By reservation. Contact: Pamela Call, 391-0022.	DONALD BROOKS	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
May 1	5:00 P.M., STEPHEN BURROWS (2nd show), 550 Seventh Ave., 22nd fl, 221-6252		
Friday May 2 9:00 A.M.	TWO SHOWINGS: PRET-A-PORER At 9:00 A.M. and 12:00 Noon. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA	WALDORF-ASTORIA BALLROOM
Friday May 2 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: Joelle Enfru, 391-1296. Publicity: Tom Foster at Liaison Agency, 355-7310.	TED LAPIDUS DIFFUSION	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday May 5 11:00 A.M.	SHOWING OF FALL SPORTSWEAR By reservation. Thereafter by appointment. Contact: 221-4200.	KASPER FOR J. L. SPORT	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday May 5 12:00 Noon	PRESS SHOWING OF FALL COLLECTION By invitation. Buyers' shows, May 6 and 7 at 12:00 Noon. Contact: LW 4-0454.	GEOFFREY BEENE; BEENE BAG	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
May 5	1:00 P.M., MALCOLM STARR (2nd show), 530 Seventh Ave., 20th fl, 594-0030		
May 5	2:30 P.M., LEW PRINCE (2nd show), 530 Seventh Ave., 12th floor, 244-1872		
May 5	3:30 P.M., JOHN ANTHONY (2nd show), 550 Seventh Ave., 24th fl, 239-7080		
Monday May 5 3:30 P.M.	OPENING OF FALL COLLECTION By invitation only. Thereafter by appointment in showroom, 66 West 38th St., 3rd floor. Contact: 221-6374.	TRACY MILLS FOR MILLS & COMPANY	THE CLUB CECIL 161 EAST 54TH STREET
Monday May 5 5:00 P.M.	SHOWING OF FALL COLLECTION First American ready-to-wear collection, designed by Karl Lagerfeld. By invitation. Thereafter by appointment at 10 West 57th St., 7th floor. Contact: Pat Tennant, CI 7-1100, ext. 305.	CHLOE-NEW YORK (10 WEST 57TH ST.)	PLACE TO BE ANNOUNCED

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 5	5:30 P.M., HELGA (2nd show),	Hotel Gotham, Suite 1609,	225-9039
Beginning Monday May 5	OPENING OF FALL COLLECTION Continuous by appointment. (Show was cancelled). Contact: 239-4155.	GIORGIO DI SANT'ANGELO	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday May 5	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 244-6350.	TANNER OF NORTH CAROLINA	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Beginning Tuesday May 6 9:15 A.M.	SHOWING OF FALL COLLECTION Two showings daily, May 6-9, and May 12-14, at 9:15 A.M. and 2:15 P.M. By appointment. Contact: Jim Harp, (213) 462-6377.	HOLLY'S HARP-CALIFORNIA (950 N. CAHUENGA BLVD.L.A.)	SUITE 1401 HOTEL PLAZA
Tuesday May 6 9:00 A.M.	PREVIEW OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 736-6180.	D D DOMINICK	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday May 6 10:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter in showroom, 1803. Contact: Doris Smith, 563-3040.	WILLI SMITH (1411 BROADWAY)	PLACE TO BE ANNOUNCED
May 6	10:00 A.M., ADELE SIMPSON (2nd show),	530 Seventh Ave.,	23rd floor, LA 4-7626
Tuesday May 6 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 279-9223.	VICTOR JORIS	500 SEVENTH AVENUE CUDDLECOAT SHRM-5TH FL
May 6	11:00 A.M., OSCAR DE LA RENTA (3rd show),	550 Seventh Ave.,	11th fl, LA 4-9350
May 6	12:00 Noon, HAROLD LEVINE (2nd show),	530 Seventh Ave.,	23rd fl., LA 4-0237
May 6	12:00 Noon, GEOFFREY BEENE (2nd show),	550 Seventh Ave.,	4th floor, LW 4-0454
May 6	1:00 P.M., HOUSE OF BRANELL (2nd show),	530 Seventh Ave.,	27th fl, 736-6983
Tuesday May 6 2:00 P.M.	FALL SPORTSWEAR BY CLOVIS RUFFIN By invitation. Contact: Joanne Creveling, 586-2377. Thereafter in showroom, 8th floor, 221-0644.	RUFFINSPORT (550 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
May 6	2:30 P.M., BILL BLASS (3rd show),	550 Seventh Avenue,	17th floor, LA 4-6968
May 6	3:30 P.M., DONALD BROOKS (2nd show),	550 Seventh Ave.,	16th floor, 391-0022
Tuesday May 6 4:00 P.M.	FALL DRESSES BY CLOVIS RUFFIN By invitation. Contact: Joanne Creveling, 586-2377. Thereafter, Kreisler Group showroom, 8th floor, 221-0644.	RUFFINWEAR (550 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
May 6	4:30 P.M., TRIGERE (2nd show),	550 Seventh Avenue,	16th floor, LO 3-1600.
Tuesday May 6 5:30 P.M.	76TH ANNUAL FASHION SHOW Presented by School of Art and Design. Tickets: \$10.00. Contact: 636-3465.	PRATT INSTITUTE (FASHION DESIGN DEPT.)	N.Y. HILTON HOTEL TRIANON ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 6 6:00 P.M.- 8:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment, at showroom, 11th floor. Contact: PE 6-9601.	CALVIN KLEIN (205 WEST 39TH STREET)	PLACE TO BE ANNOUNCED
Beginning Tuesday May 6	OPENING: MARY MATISE AND RUFUS BARKLEY Continuous by appointment. Contact: 736-3075.	JIMMAE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
May 6- May 8	INTERNATIONAL LEATHER GOODS SHOW AT HOTEL McALPIN Contact: International Trade Shows, 545 Fifth Ave., MU 7-1185.		
Wednesday May 7 9:30 A.M.	SHOWING OF FALL COLLECTION Jean Muir's first ready-to-wear collection, to be made in America. By invitation. Thereafter by appointment, 10 West 57th Street, 7th floor. Contact: Pat Tennant, CI 7-1100, ext. 305.	JEAN MUIR/AMERICA (10 WEST 57TH STREET)	PLACE TO BE ANNOUNCED
May 7	10:30 A.M., DONALD BROOKS (3rd show), 550 Seventh Ave., 16th fl., 391-0022		
May 7	11:30 A.M., TRIGERE (Press show), by invitation, 550 7th, 16th fl., LO 3-1600		
May 7	12:00 Noon, GEOFFREY BEENE (3rd show), 550 Seventh Avenue, 4th fl., 594-0454		
Wednesday May 7 1:00 P.M.	OPENING OF FALL COLLECTION Show followed by lunch. By invitation. Thereafter in showroom, 3rd floor. Contact: Maggie Spring, 221-0675.	RALPH LAUREN (550 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Wednesday May 7 2:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter in showroom, 3rd floor. Contact: 354-7830.	SCOTT BARRIE (530 SEVENTH AVENUE)	FASHION TENNIS CENTER 512 SEVENTH AVENUE
Wednesday May 7 4:00 P.M.	OPENING OF FALL COLLECTION By invitation. Contact: Tom Snowden, 221-7545.	CATHY HARDWICK & FRIENDS (1411 BROADWAY)	FASHION TENNIS CENTER 512 SEVENTH AVE-2ND FL
Wednesday May 7 5:00 P.M.	BOUTIQUE AND COUTURE FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-3489.	SAZ (550 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Wednesday May 7 5:15 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter at showroom, 9th fl. Contact: 391-1650.	ADDENDA/ADDENDA'S GAMBIT BY PATTI CAPPALLI(1407 BWAY)	MFRS. HANOVER TRUST 530 SEVENTH AVENUE
Thursday May 8 9:45 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment, 6th floor. Contact: 695-7715.	RONALD KOLODZIE FOR CONCEPT VII (530 SEVENTH)	PLACE TO BE ANNOUNCED
Thursday May 8 11:30 A.M.	OPENING OF FALL COLLECTION By invitation. Buyers' show at 3:00. By reservation. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
May 8	2:30 P.M., BILL BLASS (4th show), 550 Seventh Ave., 17th floor, LA 4-6968		
May 8	3:00 P.M., HALSTON (buyers show), 550 Seventh Ave., 14th floor, 354-6340		
May 8	4:30 P.M., TRIGERE (4th show), 550 Seventh Ave., 16th floor, LO 3-1600		